

1. Record Nr.	UNINA9910455629703321
Autore	Norlin Elaina
Titolo	Usability testing for library websites [[electronic resource]] : a hands-on guide // Elaina Norlin, CM! Winters
Pubbl/distr/stampa	Chicago, : American Library Association, c2002
ISBN	0-8389-9878-X
Descrizione fisica	1 online resource (80 p.)
Altri autori (Persone)	WintersCM!
Disciplina	020/.285/5276
Soggetti	Library Web sites - Testing User interfaces (Computer systems) - Testing Web sites - Design Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 65-66) and index.
Nota di contenuto	CONTENTS; FIGURES; PREFACE; ACKNOWLEDGMENTS; 1 Foundations of Usability Testing; 2 Web Design Guidelines; 3 Getting Buy-in; 4 Preassessment and Planning; 5 Preparing and Evaluating the Usability Test; 6 Usability Testing Example; Additional Readings; INDEX;
Sommario/riassunto	Unless you're the librarian who set them up, online library services can be hard to navigate. In fact, many users give up in frustration without ever finding what they're looking for. Nowadays, many of the search and retrieval services that previously were database-driven are now Web-based and part of the library's official Web site. So as libraries increasingly use the Web to deliver both in-house and remote services online, it is critical that their sites are engaging, easy to navigate, and created with the end user—the library customer—in mind. This soup to nuts guide will help beginners an