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Titolo	Preference pollution [[electronic resource]] : how markets create the desires we dislike // David George
Pubbl/distr/stampa	Ann Arbor, : University of Michigan Press, 2004
ISBN	1-282-42345-2 9786612423451 0-472-02349-7
Descrizione fisica	1 online resource (214 p.)
Collana	Economics, Cognition, And Society
Disciplina	658.8/342
Soggetti	Consumer behavior Consumers' preferences Marketing Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. Introduction -- Chapter 2. Freedom to choose -- Chapter 3. Market failure in the shaping of tastes -- Chapter 4. Fortifications, extensions, clarifications -- Chapter 5. Market failure or human imperfection? -- Chapter 6. The critic's retreat -- Chapter 7. Sexual choices: the first order's rise and the second order's fall -- Chapter 8. Risk taking: the rise of the gambler -- Chapter 9. The surge of consumer credit -- Chapter 10. Conclusion.
Sommario/riassunto	Explores the failure of markets to shape desirable preferences

2. Record Nr.	UNINA9910135066303321
Titolo	Caucasian regional studies // the International Association for Caucasian Regional Studies
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Soggetti	Online resources. Periodicals. Caucasus Periodicals Caucase Periodiques Caucasus
Lingua di pubblicazione	Inglese
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Note generali	Title from journal home page (viewed Feb. 28, 2002).