Record Nr. UNINA9910455538403321 Autore McNiff Jean Titolo Action research in organisations / / Jean McNiff; accompanied by Jack Whitehead London;; New York:,: Routledge,, 2000 Pubbl/distr/stampa **ISBN** 1-134-60056-9 1-134-60057-7 1-280-40206-7 0-203-18464-5 Descrizione fisica 1 online resource (348 p.) Collana Routledge Studies in Human Resource Development Altri autori (Persone) WhiteheadJack Disciplina 302.3/5 302.35 658 Soggetti Action research Organizational learning Management **Business & Economics** Management Styles & Communication Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references (pages [302]-322) and index. Nota di contenuto Book Cover; Title; Contents; The contributors; Acknowledgements; Introduction; A book of evolutions; New theories of discourse; The second cognitive revolution; Management learning; Accounting for my own learning; Why am I writing this book, and why are you reading it?; Prologue: contextualising the study; What is the nature of organisational knowledge?: Learning organisations and the responsibility of managers; Learning organisations as good societies; Journeyman SAMUS LILLIS; Action research, power and control Collaboration for co-liberation: a story of intentional intervention PIP BRUCE FERGUSONHow is organisational knowledge acquired?; Doing

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Sommario/riassunto

The current orthodoxy is that 'knowledge' is the most powerful resource for organisational success. So how can managers develop the appropriate knowledge base to make their organisations grow? The answer lies in action research. Action research is increasingly perceived and used as a powerful methodology to promote professional awareness and development. However, there are very few texts that demonstrate how this can be utilised to promote management and organisational improvement or that emphasise the reflective nature of improving professionalism. Action Research in Organisations fi