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Opinions, and the Approval Process; Chapter 19: Business Difficulties and Stock Drops

Chapter 20: Financing Considerations for a Maturing BusinessChapter

21: When Things Slow Down: Creating Shareholder Value and Related Topics; Schematics; Glossary of Selected Terms and Acronyms; Index

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Sommario/riassunto

How does Wall Street, that great bastion of American Capitalism, really work? This book provides the multifaceted answer to that question clearly, concisely, and on a practical level for anyone seeking to better understand the inner workings of the capital markets. Tracing the dealings of a fictional company from inception to maturity, The Wall Street Primer provides the reader with practical insights on Wall Street and its functions and operations. Written for professionals new to the industry, investors, job seekers, students, brokers and traders, and entrepreneurs and business executives, t

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