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Note generali	Includes index.
Nota di contenuto	Introducing eBay business: Introduction -- Getting started: Setting yourself up legally -- Business details; Equipment, supplies, and space; Finding inventory; Borrowing money -- Business as usual: Selling on eBay; Auction details; Photographs; Pricing; Special auctions; Fulfillment; Receiving payment; Selling your services -- Unpleasantries: Dealing with buyer fraud -- Making it work: Software features; Software assistance; Customer service -- Operate Smart: eBay storefront; Other storefronts; Selling internationally; Determining your profit; Developing a strategy; Education -- Something for business buyers: Buying on eBay.