

1. Record Nr.	UNINA9910455506203321
Autore	Watson A. John (Alexander John), <1948->
Titolo	Marginal Man
Pubbl/distr/stampa	Toronto, [Ontario] ; ; Buffalo, [New York] ; ; London, [England] : , : University of Toronto Press, , 2006 ©2006
ISBN	1-4426-8454-2 1-282-02909-6 9786612029097 1-4426-7703-1
Descrizione fisica	1 online resource (562 p.)
Disciplina	302.23/092
Soggetti	Mass media specialists - Canada Economists - Canada Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Acknowledgments -- Introduction: The Innisian Puzzle -- Part One. From the Margin, 1894-1939 -- CHAPTER ONE. The 'Herald' of Otterville, 1894-1913 -- CHAPTER TWO. The Great War, 1914-1918 -- CHAPTER THREE. One of the Veterans, 1919-1923 -- CHAPTER FOUR. The Search for a New Paradigm, 1920-1929 -- CHAPTER FIVE. The Great Betrayal, 1930-1940 -- Part Two. To the Margin, 1940-1952 -- CHAPTER SIX. Hunting the Snark -- CHAPTER SEVEN. A Telegram to Australia: Innis's Working Methods -- CHAPTER EIGHT. Innis and the Classicists: Imperial Balance and Social-Science Objectivity -- CHAPTER NINE. Time, Space, and the Oral Tradition: Towards a Theory of Consciousness -- CHAPTER TEN. At the Edge of the Precipice: The Mechanization of the Vernacular and Cultural Collapse -- CHAPTER ELEVEN. Cassandra's Curse -- Epilogue -- Notes -- Bibliography -- Index
Sommario/riassunto	With Marginal Man, Alexander John Watson provides the first in-depth intellectual biography of Harold Adams Innis (1894?1952), the great Canadian economic historian and communications guru. Melding

biography and analysis, Watson presents, in unprecedented detail, the links between key events in Innis? life and scholarly influences, and the intellectual synthesis that Innis produced. Watson illustrates and reconciles the great thinker's movement from rural Ontario to the centre of Canadian and international scholarship, followed by his relegation to the margin by scholars who did not understand his political project and the essential consistency of his scholarship and vision. Based on exhaustive research including interviews and reviews of archival sources, the book's methodology reflects that of Innis himself, emphasizing oral tradition and ?dirt? research. Innis' thought is remarkably relevant to today's world, and Marginal Man discusses his foresight with regards to technological changes such as the arrival of the internet ? as well as historical changes including the end of the Cold War and the beginnings of today's unipolar world order. This book is an extraordinary work of scholarship in its own right, as well as an essential companion to the work of its subject, one of Canada's most important minds. Works by Harold A. Innis History of the Fur Trade in Canada The Bias of Communication
