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Nota di contenuto	Book Cover; Title; Contents; List of figures; List of tables; List of contributors; Foreword; The community: a sustainable concept in tourism development?; Community participation and identity; Approaches to sustainable tourism planning and community participation: the case of the Hope Valley; Residents' perceptions of the socio-cultural impacts of tourism at Lake Balaton, Hungary; Identity, community and sustainability: prospects for rural tourism in Albania; Sustainable tourism and the community; Environmental standards and performance measurement in tourism destination development Developing sustainable tourism in the Trossachs, Scotland Establishing the common ground: tourism, ordinary places, grey-areas and environmental quality in Edinburgh, Scotland; Local Agenda 21: reclaiming community ownership in tourism or stalled process?; Developing community enterprise; Fair trade in tourism; community development or marketing tool?; Tourism, small enterprises and community development; Gili Trawangan; from desert island to 'marginal' paradise: local participation, small-scale entrepreneurs and

outside investors in an Indonesian tourist destination  
Tourism in Friesland: a network approach  
Understanding community tourism entrepreneurship: some evidence from Texas; Rural communities and tourism development; Can sustainable tourism positively influence rural regions?; Cultural tourism and the community in rural Ireland; Agritourism; a path to community development?: the case of Bangunkerto, Indonesia; Community and rural development in Northern Portugal; The market for rural tourism in North and Central Portugal: a benefit-segmentation approach; Tourism brand attributes of the Alto Minho, Portugal; Conclusions; Index

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#### Sommario/riassunto

As the tourist industry becomes increasingly important to communities around the world, the need to develop tourism in a sustainable manner has also become a primary concern. This impressive collection of international case studies addresses this crucial issue by asking what local communities can contribute to sustainable tourism, and what sustainability can offer these local communities in return. The role of the community in environmental, cultural and economic sustainability is highlighted in an extraordinary variety of contexts, ranging from inner-city Edinburgh to rural northern Portugal

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