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Lingua di pubblicazione	Inglese
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Note generali	Includes index.
Nota di contenuto	1. An introduction of sorts -- 2. "What do you have; why should I care?" Ask your potential publisher -- 3. Making contact -- 4. Market test : the second best answer is no -- 5. Creating the proposal -- 6. Trying to hold on to control -- 7. You've finished the manuscript-- Now what? -- 8. Helping your publisher to help you -- 9. Going your own way-- nontraditional approaches to being published, or "Publisher? We don't need no stinkin' publisher."