1. Record Nr. UNINA9910455451403321 Autore Kennedy Charles H. Titolo The business privacy law handbook / / Charles H. Kennedy Pubbl/distr/stampa Boston:,: Artech House,, ©2008 [Piscatagay, New Jersey]:,: IEEE Xplore,, [2008] **ISBN** 1-59693-177-9 Descrizione fisica 1 online resource (340 p.) Collana Artech House telecommunications series Disciplina 346.065 Soggetti Business records - Law and legislation - United States Data protection - Law and legislation - United States Privacy, Right of - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Information about consumers and customers -- Collection and use of personal information on the internet -- Data protection: the evolving obligation of business to protect personal information -- If your organization is a financial institution: the Gramm-Leach-Biley Act and other financial privacy legislation -- If your organization is an electronic communication service provider: the Electronic Communications Privacy Act and Stored Communication Act -- If your organization is a provider of health care, health insurance, or related services -- Doing business in-or with-Europe: the European Union Data Protection Directive -- Information about job applicants and employees -- The hiring process -- Internal investigations and other aspects of the employment relationship -- Surveillance of employees and employee communications -- Telemarketing -- Fax advertising --Spam: the regulation of commercial e-mail -- Monitoring and recording customer communications -- Other U.S. privacy laws --Selected federal and state privacy statutes and regulations -- Key provisions of state secure disposal laws, data security laws, and data security breach notification laws.

This authoritative handbook serves as your one-stop guide to

understanding and complying with the complex, evolving world of

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corporate privacy law. You find guidance on collecting and using customer information, learn how to comply with data protection laws and understand the industry-specific obligations of banks, healthcare providers, communications companies and other lines of business.