

1. Record Nr.	UNINA9910455443703321
Titolo	Language, classrooms and computers / / edited by Peter Scrimshaw
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 1993
ISBN	1-134-88540-7 1-280-32138-5 0-203-41963-4
Descrizione fisica	1 online resource (208 p.)
Altri autori (Persone)	ScrimshawPeter
Disciplina	428.0078
Soggetti	Language arts - Computer-assisted instruction English language - Study and teaching - Computer-assisted instruction Computer-assisted instruction Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Contents; Figures and tables; Contributors; Acknowledgements; Teachers, learners and computers; Theories of learning and information technology; Computer-based activities in classroom contexts; Collaborative learning with computers; The teacher's role; Access to learning: problems and policies; Software: an underestimated variable?; Cooperative writing with computers; Communicating through computers in the classroom; Text completion programs; Computer-based approaches to second language learning; Reading, writing and hypertext; Researching the electronic classroom
Sommario/riassunto	The contributors use teachers' accounts together with their own research to examine how the use of computers in school can affect the ways in which children learn and teachers teach.

2. Record Nr.	UNINA9910787354803321
Autore	Cowles Ernest L.
Titolo	An introduction to survey research / / Ernest L. Cowles and Edward Nelson
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2015
ISBN	1-78684-347-1 1-60649-819-3
Edizione	[First edition.]
Descrizione fisica	1 online resource (216 p.)
Collana	Quantitative approaches to decision making collection, , 2163-9582
Disciplina	300.723
Soggetti	Social surveys
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages 181-191) and index.
Nota di contenuto	1. Introduction -- 2. Probability sampling -- 3. Total survey error -- 4. Factors to consider when thinking about surveys -- 5. Modes of survey delivery -- 6. Writing good questions -- 7. Carrying out the survey -- 8. Presenting survey results -- Notes -- References -- Index.
Sommario/riassunto	This book is an introduction to survey research for those who want an overview of the survey process. It is intended to describe fundamental survey components to help both students and managers understand and use surveys effectively and avoid the pitfalls stemming from bad survey construction and inappropriate methods. We begin by talking about how best to identify the information needed and the best approach to get that information. We then discuss the processes commonly involved in conducting a survey including the value of both obtaining a representative sample and dealing with the types of errors that can distort results. Next, each chapter focuses on one of the key components of constructing and carrying out a survey, including the elements to consider when developing a survey, the modes of survey delivery, writing good questions, conducting the survey, and presenting the results. Each chapter concludes with a summary of important points contained in the chapter and an annotated set of references indicating where readers can go for more information on chapter topics.