

1. Record Nr.	UNINA9910455415503321
Autore	Brown Clair <1946->
Titolo	Chips and change [[electronic resource]] : how crisis reshapes the semiconductor industry // Clair Brown and Greg Linden
Pubbl/distr/stampa	Cambridge, MA, : MIT Press, c2009
ISBN	1-282-69435-9 9786612694356 0-262-25865-X
Descrizione fisica	1 online resource (270 p.)
Altri autori (Persone)	LindenGreg <1959->
Disciplina	338.4/762138152
Soggetti	Semiconductor industry - Management Business cycles Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	This title looks at how the chip industry has responded to a series of crises over the past 25 years, often reinventing itself and shifting the basis for a global competitive advantage.