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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: Cinema Spectatorship and Public Life PART I: Rebuilding the Tower of Babel: The Emergence of Spectatorship 1. A Cinema in Search of a Spectator: Film-Viewer Relations before Hollywood 2. Early Audiences: Myths and Models 3. Chameleon and Catalyst: The Cinema as an Alternative Public Sphere PART II: Babel in Babylon: D. W. Griffith's Intolerance (1916) 4. Reception, Textual System, and Self-Definition 5. "A Radiant Crazy-Quilt": Patterns of Narration and Address 6. Genesis, Causes, Concepts of History 7. Film History, Archaeology Universal Language 8. Hieroglyphics, Figurations of Writing 9. Riddles of Maternity 10. Crisis of Femininity, Fantasies of Rescue PART III: The Return of Babylon: Rudolph Valentino and Female Spectatorship (1921-1926) 11. Male Star, Female Fans 12. Patterns of Vision, Scenarios of Identification Notes Illustration Credits Index
Sommario/riassunto	Offers a perspective on American film by tying the growth of spectatorship to the historical transformation of the public sphere. Focusing on silent films, this text examines how the spectator concept evolved, integrating ethnically, socially and sexually differentiated audiences.

