

1. Record Nr.	UNINA9910455392503321
Titolo	Teaching and curriculum innovations [[electronic resource] /] / edited by Bill N. Schwartz, Anthony H. Catanach, Jr
Pubbl/distr/stampa	Bingley, UK, : Emerald, 2009
ISBN	1-280-77152-6 9786613682291 1-84855-883-X
Descrizione fisica	1 online resource (276 p.)
Collana	Advances in accounting education ; ; 10
Altri autori (Persone)	SchwartzBill N CatanachAnthony H
Disciplina	657.0711
Soggetti	Accounting - Study and teaching Business education Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Front cover; Advances in Accounting Education: Teaching and Curriculum Innovations; Copyright page; Contents; List of contributors; Call for papers; Submission Information; Writing guidelines; Editorial review board; Statement of Purpose; Review Procedures; Chapter 1. Earnings management and corporate social responsibility: An in-class exercise to illustrate the short-term and long-term consequences; Literature review; Earnings management and CSR exercise; Student reaction and decision making; Recommendations for implementation; Acknowledgments; References Chapter 2. Establishing an eMentor program: Increasing the interaction between accounting majors and professionalsMentoring in the accounting literature; Program implementation; Evaluation of the program; Insights on running a successful eMentor program; Summary and conclusions; Acknowledgments; References; Appendix A. Accounting area college of business - Northern Arizona University eMentor program survey - for accounting majors; Appendix B. Accounting eMentor program guidance for professionals and students; Appendix C. Accounting eMentor Program Profile-Accounting Students

Appendix D. Accounting eMentor Program Profile-Accounting ProfessionalsAppendix E. Accounting eMentor Program E-Mail Etiquette; Appendix F. Accounting eMentor Program Survey (Students); Appendix G. Accounting eMentor Program Survey (Professionals); Chapter 3. Using service-learning in graduate auditing courses: a standards-based framework; Literature review; Case description; Framework to incorporate service-learning into graduate auditing courses; Conclusion and call for research; References; Chapter 4. Instilling student responsibility with team contracts and peer evaluations Team learning in the context of cooperative learningTeam contracts; Peer evaluations; Discussion and conclusions; Notes; Acknowledgments; References; Chapter 5. Factors affecting initial placement of accounting Ph.Ds; Research hypotheses; Research method; Results; Conclusions and implications; Acknowledgments; References; Chapter 6. Students' ethical and professional perceptions of earnings management; Hypotheses and research method; Results and analysis; Limitations; Conclusion; Acknowledgment; References Chapter 7. Accounting certificate programs: Serving the needs of students while benefiting your university and accounting departmentSurvey and data sources; Benefits and costs of a certificate program to an accounting department and university; Benefits of a certificate program for students; Certificate program design and considerations; Summary; Notes; Acknowledgments; References; Chapter 8. Accounting department chairs' perceptions of the importance of communication skills; Prior literature; Method; Results; Conclusion and limitations; Acknowledgments; References Chapter 9. The influence of motivation on cheating behavior among accounting majors

Sommario/riassunto

Advances in Accounting Education is a referenced, academic research annual whose purpose is to help meet the needs of faculty members interested in ways to improve their classroom instruction. We publish thoughtful, well-developed articles that are readable, relevant and reliable. Articles may be either empirical or non-empirical. They emphasize pedagogy i.e. explaining how faculty members can improve their teaching methods or how accounting units can improve their curricula/programs.
