

1. Record Nr.	UNINA9910455388803321
Autore	Ball Philip <1962->
Titolo	Nature's patterns [[electronic resource]] : a tapestry in three parts // Philip Ball
Pubbl/distr/stampa	Oxford, : Oxford University Press, 2009
ISBN	0-19-161985-X 1-282-19937-4 0-19-152873-0
Descrizione fisica	1 online resource (308 pages, 8 unnumbered pages of plates) : illustrations (some color)
Disciplina	500.201185
Soggetti	Pattern formation (Biology) Pattern formation (Physical sciences) Chaotic behavior in systems Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Nature's patterns is a trilogy composed of Shapes, Flow, and Branches."
Nota di bibliografia	Includes bibliographical references ([295]-301) and index.
Nota di contenuto	The shapes of things : pattern and form -- Lessons of the beehive : building with bubbles -- Making waves : stripes in a test tube -- Written on the body : hiding, warning, and mimicking -- Rhythms of the wild : crustal communities -- How does your garden grow? : the mathematics of a daisy -- Unfolding the embryo : the formation of body plans.
Sommario/riassunto	Patterns are everywhere in nature--in the ranks of clouds in the sky, the stripes of an angelfish, the arrangement of petals in flowers. Where does this order and regularity come from? As Philip Ball reveals in <i>Nature's Patterns: A Tapestry in Three Parts</i> , this order creates itself. The patterns we see come from self-organization. Indeed, scientists have found that there is a pattern-forming tendency inherent in the basic structure and processes of nature, whether living or non-living, so that from a few simple themes, and the repetition of simple rules, endless beautiful variations can arise.

2. Record Nr.	UNINA9910793444603321
Autore	Stewart John Parker
Titolo	Mastering the art of oral presentations : winning orals, speeches, and stand-up presentations // John Parker Stewart, Don Fulop
Pubbl/distr/stampa	Hoboken, New Jersey : , : Wiley, , [2019] ©2019
ISBN	1-119-55012-2 1-119-55010-6
Edizione	[1st edition]
Descrizione fisica	1 online resource (218 pages)
Disciplina	808.5/1
Soggetti	Public speaking Oral communication Business communication
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Sommario/riassunto	Proven techniques to win over any audience and make any sale Mastering the Art of Oral Presentations is your expert guide to delivering memorable and effective speeches and presentations. Whether selling a product, offering a service, or bidding for a contract, your oral presentation skills can often determine success or failure. This invaluable resource delivers real-world advice and proven strategies to elevate your game and close the deal. Comprehensive coverage of preparation procedures, delivery techniques, and presentation strategies provide you with the tools and knowledge to motivate and persuade your audience. Emphasizing real-world versatility, this unique book delivers methods equally effective to both individual and team presentations. Drawing from decades of experience, authors John Parker Stewart and Don Fulop offer keen insight into the process of winning over an audience. From topics ranging from rhetorical devices and visual cues to body language and stage presence, this expert guide will help convey a take-home message that resonates and endures long after your presentation has concluded. A must-have resource for government contractors, sales

and marketing professionals, and anyone seeking to raise the level of their oral presentation skills, this book will help you: Develop winning approaches to oral presentations regardless of experience or skill level. Build the confidence to present your ideas to individuals, teams, and large audiences. Incorporate your personal and professional lives into your communication strategies. Create and deliver messages that will win the hearts and minds of any audience. Mastering the Art of Oral Presentations: Winning Orals, Speeches, and Stand-Up Presentations is an indispensable tool for those who speak to influence, to promote, and to sell—aiding you in making positive and lasting impressions on potential customers, team members, and decision makers.
