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The nature and use of verbal Criticism, with its principal Canons; III. Of Grammatical Purity; IV. Some Grammatical Doubts in regard to English Construction stated and examined; V. Of the qualities of Style strictly rhetorical; VI. Of Perspicuity; VII. What is the Cause that Nonsense so often escapes being detected, both by the Writer and by the Reader?; VIII. The extensive Usefulness of Perspicuity; IX. May there not be an Excess of Perspicuity?; Book III. The Discriminating Properties of Elocution

I. Of Vivacity as depending on the Choice of WordsII. Of Vivacity as depending on the Number of the Words; III. Of Vivacity as depending on the Arrangement of the Words; IV. Of the Connectives employed in combining the Parts of a Sentence; V. Of the Connectives employed in combining the Sentences in a Discourse; Index; Author Bio; Back Cover

Sommario/riassunto

Here, after a quarter century of additional study and reflection, Bitzer presents a new critical edition of George Campbell's classic. Bitzer provides a more complete review and assessment of Campbell's work, giving particular emphasis to Campbell's theological views, which he demonstrates played an important part in Campbell's overall view of reasoning, feeling, and moral and religious truth. The Rhetoric is widely regarded as the most important statement of a theory of rhetoric produced in the 18th century. Its importance lies, in part, in the fact that the the
