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Nota di contenuto	Introduction: Playing Eastern Capitalism and the Arabian nights, 1790-1892 Ex Oriente Lux : playing Eastern for a living, 1838-1875 Wise men of the East and the market for American fraternalism, 1850-1892 Arab athleticism and the exoticization of the American dream, 1870-1920 Making the familiar strange : the racial politics of Eastern exotic, 1893-1929 Eastern femininities for modern women, 1893-1930 Turbans and capitalism, 1893-1930 Sign of promise : African Americans and Eastern personae in the Great Depression.
Sommario/riassunto	Americans have always shown a fascination with the people, customs, and legends of the ""East""witness the popularity of the stories of the Arabian Nights, the performances of Arab belly dancers and acrobats,

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the feats of turban-wearing vaudeville magicians, and even the antics of fez-topped Shriners. In this captivating volume, Susan Nance provides a social and cultural history of this highly popular genre of Easternized performance in America up to the Great Depression. According to Nance, these traditions reveal how a broad spectrum of Americans, including recent immigrants