Record Nr. UNINA9910455352103321 Autore Branson Douglas M. Titolo The last male bastion: gender and the CEO suite in America's public companies / / Douglas M. Branson New York:,: Routledge,, 2010 Pubbl/distr/stampa **ISBN** 1-135-23437-X 1-135-23438-8 1-282-97503-X 9786612975035 0-203-86566-9 Descrizione fisica 1 online resource (282 p.) Disciplina 338.7082/0973 338.70820973 Women chief executive officers - United States Soggetti Glass ceiling (Employment discrimination) - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Book Cover; Title; Copyright; Contents; Preface; Acknowledgments; Part Nota di contenuto I Portraits of Women CEOs; 1 The Fall of Jill Barad at Mattel Toy; 2 Carleton Fiorina at Hewlett-Packard: 3 A CEO Success-Andrea Jung at Avon Products: 4 Plowhorse-Marion Sandler at Golden West Financial; 5 Anne Mulcahy at Xerox and Patricia Russo at Alcatel-Lucent-Fix It CEOs: 6 Go Where They Aren't: 7 Two Additional CEO Portraits: 8 Five Who Leave Few Footprints; 9 CEO Additions of 2008-09; Part II Why There Aren't More; 10 Why Women?; 11 How We Choose CEOs; 12 Glass Ceilings, Floors, Walls, and Cliffs 13 Work-Life Issues and the Price of Motherhood14 In a Different Register: 15 Legacies of Tokenism: Retreats into Stereotypes: Part III How to Get There: 16 Narcissists, Malignant Narcissists, and Productive Narcissists; 17 Good-to-Great Companies and Plowhorse CEOs; 18 The Plowhorse Versus the Showhorse; 19 Education, Mentoring, and Networking; 20 Lessons Learned; 21 Conclusion: Evolving a New

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Sommario/riassunto

Not until 1997 did a female become chief executive officer of a Fortune 500 corporation (Jill Barad, at Mattel Toy Co. Women's progress since that time has been in fits and starts, exceedingly slow. The number of women CEOs reached 4 in 1999 only to slide back to 2 in 2001. Meanwhile, while not reaching anything approaching parity, women made significant strides in politics (as senators, cabinet secretaries and governors), in not-for-profit spheres (as CEOs of health care and hospital organizations or of United Way chapters, with budgets of billions of dollars), and at colleges and universi