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Sommario/riassunto

Profiting from technological innovation is a key strategic challenge in technology-intensive industries because it requires not only scientific and engineering expertise but also an understanding of how business and legal factors facilitate commercialization. This volume presents a multidisciplinary view of issues in technology commercialization and entrepreneurship. First, the strategic options available to an innovating firm attempting to commercialize inventions are presented in the context of the legal system and the complementary assets needed for commercialization. Next, the benefits and
