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Journalists

Appendix E: American Society of Journalists and Authors Code of Ethics
and Fair PracticesReferences; Index

Sommario/riassunto

""Professional Feature Writing"" provides the basics of news media feature writing and establishes a solid foundation for students and writers making feature writing their career. This fifth edition offers a thorough and up-to-date look at newspaper, magazine, newsletter, and online publications, with emphasis on daily newspapers and consumer magazines. It serves as a comprehensive introduction to feature writing, emphasizing writing skills, article types, and the collegiate and professional writing life. With a wide variety of perspectives and experiences of both young and experienced writers
