

1. Record Nr.	UNINA9910455261203321
Autore	Kumar Nagesh <1958, >
Titolo	Multinational enterprises in India : industrial distribution, characteristics, and performance // Nagesh Kumar
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 1990
ISBN	1-134-95106-X 1-280-33169-0 0-203-04142-9
Descrizione fisica	1 online resource (158 p.)
Collana	International Business Series
Disciplina	337 338.8/8854 338.88854
Soggetti	International business enterprises - India Business enterprises - India Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 124-136) and index.
Nota di contenuto	Book Cover; Title; Contents; Foreword; List of tables; Acknowledgements; List of abbreviations; Introduction; Policy of government of India towards foreign investment; Place of multinational or foreign enterprises in Indian industry: overall and sectoral shares; Determinants of inter-industry distribution of foreign shares in Indian manufacturing: a test of the internalization theory; Foreign and local enterprises in Indian manufacturing: an analysis of discriminating characteristics; Determinants of profitability of foreign and local firms in Indian manufacturing Export behaviour of foreign and local firms in Indian manufacturing Summary and conclusions; The data base; sources, methodology, and definitions; Notes; References; Index
Sommario/riassunto	Multinational enterprises play a vital role in the economic activity of most developing countries. In India MNE affiliates dominate whole sectors of industry - such as plastics and pharmaceuticals - characterised by a high degree of product differentiation, complex technology and high skill intensity. Such advantages, combined with

intangible assets, centralised decision making and global outlook lead to a divergence of approach between MNEs and their local counterparts in host developing countries. This book analyses the inter-industry pattern of MNEs in India in the framework of the inter
