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Altri autori (Persone)	PotoskiMatthew <1969-> PrakashAseem
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Preface; Acknowledgments; 1 Voluntary Clubs; I Theories of Voluntary Clubs; 2 A Club Theory Approach to Voluntary Programs; 3 Clubs, Credence Standards, and Social Pressure; 4 An Economics Perspective on Treating Voluntary Programs as Clubs; II Industry and International Clubs; 5 The Kimberley Process, Club Goods, and Public Enforcement of a Private Regime; 6 Standards for Sweatshops; 7 Voluntary Agreements and the Shipping Industry; 8 Technical Standards as Public and Club Goods?; 9 How Universal Are Club Standards?; III Governmental and NGO Clubs; 10 Green Clubs 11 Government Clubs 12 Self-regulation and Voluntary Programs among Nonprofit Organizations; IV Conclusion; 13 Voluntary Clubs; Notes; References; Contributors; Author Index; Subject Index
Sommario/riassunto	Discusses which voluntary business organizations succeed in their socially responsible aims and why by focusing mostly on the rules of the organization.