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| Nota di contenuto | Contents; Preface; Acknowledgments; 1. Discourse and Demonization; 2. American Myths; 3. Middle Eastern Myths; 4. Discourse and Rhetoric; 5. Images of the Great Satan; 6. Images of the Mad Mullah; 7. The Framework of U.SIranian Relations: Modernization and Development as an Index of National Worth; 8. The Sins of the United States; 9. The Sins of Iran; 10. The Birth of Postmodern Conflict: How Iranian Media Came of Age; 11. Living with Iran: Resistance as Postmodern Discourse; Notes; Comprehensive Bibliography; Index |
| Sommario/riassunto | The United States and Iran have been estranged for 25 years. They have carried out a mutual process of demonization that is unprecedented in modern history, based on cultural hot buttons that have the power to galvanize the populations of both countries. Iranian leaders have characterized the United States as the Great Satan-an evil corruptor that pollutes society and destroys personal morality. American leaders characterize the members of the current government of the Islamic Republic of Iran as Mad Mullahs, wild-eyed and irrational. Giving a thorough account of the background of U.SIranian |

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