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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliography and index.
Nota di contenuto	Book Cover; Title; Contents; : Frameworks; Confuse or clarify?; Stigmas and dichotomies; Preparing students for employment; The language of policy; : Vocationalism; A project; Concepts, courses, and institutions; Engineering education: a background; Engineering education: courses and explanations; Engineering education: a note on the United States; Business studies: a background; Business studies: courses and explanations; Business studies: a note on Europe; Environments; Institutions; : A liberal vocationalism?; A liberal vocationalism?; Appendix; Bibliography; Index
Sommario/riassunto	Aims to rescue a usable interpretation of the vocational theory in higher education by describing the historical and policy frameworks of the debate.