

1. Record Nr.	UNINA9910493662603321
Titolo	Europe at the seaside [[electronic resource] ] : the economic history of mass tourism in the Mediterranean // edited by Luciano Segreto, Carles Manera, and Manfred Pohl
Pubbl/distr/stampa	New York, : Berghahn Books, 2009
ISBN	1-282-62770-8 9786612627705 1-84545-911-3
Descrizione fisica	1 online resource (264 p.)
Altri autori (Persone)	SegretoLuciano ManeraCarles <1957-> PohlManfred <1944->
Disciplina	338.4791091822
Soggetti	Tourism - Mediterranean Region - History Package tours - Mediterranean Region - History Cruise lines - Mediterranean Region - History Seaside resorts - Mediterranean Region - History Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 236-243) and index.
Nota di contenuto	Flying visits : the growth of British air package tours, 1945-1975 / Peter Lyth -- The transformation of the economic model of the Balearic Islands : the pioneers of mass tourism / Carles Manera and Jaume Garau-Taberner -- Tourism and business during the twentieth century in Greece : continuity and change / Margarita Dritsas -- The development of the Portuguese hotel business, 1950-1995 / Benedita Camara -- Sending the Italians on vacation : the Alpitour group / Luciano Segreto -- Rimini : an original mix of Italian style and foreign models? / Patrizia Battilani -- The expansion strategies of the Majorcan hotel chains / Antoni Serra -- The French group Accor and tourism since 1967 : business tourism without a mass tourism strategy / Hubert Bonin -- Club Mediterranee, 1950-2002 / Ellen Furlough -- Tourism on the French Riviera / Philippe Mioche -- Tourism on the Costa del Sol / Carmelo Pellejero Martinez.

**Sommario/riassunto**

Mass tourism is one of the most striking developments in postwar western societies, involving economic, social, cultural, and anthropological factors. For many countries it has become a significant, if not the primary, source of income for the resident population. The Mediterranean basin, which has long been a very popular destination, is explored here in the first study to scrutinize the region as a whole and over a long period of time. In particular, it investigates the area's economic and social networks directly involved in tourism, which includes examining the most popular spots that attr

2. Record Nr.	UNINA9910455211203321
Autore	Nelson Cary
Titolo	Academic keywords : a devil's dictionary for higher education // Cary Nelson and Stephen Watt
Pubbl/distr/stampa	New York : , : Routledge, , 1999
ISBN	1-135-96217-0 1-280-40721-2 0-203-90235-1
Descrizione fisica	1 online resource (351 p.)
Altri autori (Persone)	WattStephen <1951->
Disciplina	378/.001/4
Soggetti	Universities and colleges Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 319-328) and index.
Nota di contenuto	Book Cover; Title; Contents; Preface; Introduction Between Meltdown and Community: Crisis and Opportunity in Higher Education; Notes; Bibliography; Index
Sommario/riassunto	Know what academic freedom is? Or what it's come to mean? What's affirmative about affirmative action these days? Think you're up on the problem of sexual harassment on campus? Or know how much the university depends on part-time faculty? Academic Keywords is a witty, informed, and sometimes merciless assessment of today's campus, an increasingly corporatized institution that may have bitten off more than

its administration is ready to chew. Cary Nelson and Steve Watt use the format of a dictionary to present stories and reflections on some

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3. Record Nr.	UNINA9910695243603321
Titolo	Blueprint for the American dream
Pubbl/distr/stampa	[Washington, D.C.?] : , : [U.S. Dept. of Housing and Urban Development], , [2002?]
Descrizione fisica	46 pages : digital, PDF file
Soggetti	Home ownership - United States Minorities - Housing - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

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