

1. Record Nr.	UNINA9910455208803321
Autore	Rathke Wade
Titolo	Citizen wealth [[electronic resource]] : winning the campaign to save working families / / Wade Rathke
Pubbl/distr/stampa	San Francisco, : Berrett-Koehler Publishers, c2009
ISBN	1-282-29968-9 9786612299681 1-57675-874-5
Edizione	[1st ed.]
Descrizione fisica	1 online resource (217 p.)
Collana	A BK currents book
Disciplina	333.33/80973
Soggetti	Home ownership - United States Working class - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Building a winning campaign for economic security -- Home ownership through community reinvestment -- Stopping foreclosures and predatory lending -- Making work pay living wages -- Creating wealth through worker organizations -- Making earned income tax credits work for workers -- Guarding tax refunds and combatting high prices -- The debt trap -- The "maximum eligible participation" solution -- Working with corporations to create an asset climate -- Business models that foster citizen wealth -- Bringing citizens into the wealth-building process -- The future of citizen wealth.
Sommario/riassunto	Charismatic activist and chief organizer for ACORN (the nation's largest grassroots community organization, with more than 400,000 low- and moderate-income family members), Wade Rathke reveals how building citizen-wealth using tactics that benefit both the poor and the institutions (like banks) is the key to combating poverty