Record Nr. UNINA9910455188703321 Autore Walden M. L (Michael Leonard), <1951-> **Titolo** North Carolina in the connected age [[electronic resource]]: challenges and opportunities in a globalizing economy / / Michael L. Walden Chapel Hill, : University of North Carolina Press, c2008 Pubbl/distr/stampa **ISBN** 1-4696-0576-7 0-8078-8874-5 Descrizione fisica 1 online resource (358 p.) Disciplina 330.9756 Soggetti Industries - North Carolina Globalization - North Carolina Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Monografia Livello bibliografico Note generali Description based upon print version of record. Includes bibliographical references (p. [283]-318) and index. Nota di bibliografia Nota di contenuto The national context: the creation of the connected age -- The macroeconomics of change: forces transforming North Carolina's economy -- The microeconomics of change: the remaking of North Carolina's industries -- Impacts on people -- Impacts on places --Impacts on policies -- North Carolina's future in the connected age. Sommario/riassunto At a time when North Carolina's population is exploding and its economy is shifting profoundly, one of the state's leading economists applies the tools of his trade to chronicle these changes and to inform North Carolinians in easy-to-understand terms what to expect in the future. Today we are living in a technologically connected age that has completely transformed the North Carolina economy, Walden explains. Once driven by tobacco, textiles, and furniture, the North Carolina economy now thrives on technology, pharmaceuticals, finance, food

processing, and the manufacture of vehicle p