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Nota di contenuto	Cover; Half-title; Title; Copyright; Dedication; Contents; Acknowledgments; List of Abbreviations; Preface; Introduction; 1 War Propoganda and the Mobilization o Public Opinion in West Virginia, 1916-1918; 2 National and West Virginia Perspectives on Higher Education and the Delivery of War Propoganda; 3 National and State War Bureaucracies and the American Regulatory Consensus; 4 Postwar Strategies for Promoting Industrial Americanization, Antiradicalism, and Habits of Industry; 5 The Political Culture of the Red Scare in West Virginia, 1919-1921 6 Welfare Capitalism, the American Plan-Open-shop Movement, and the Triumph of Business Unionism 7 Voluntary Associations and Americanization in the 1920's; 8 The Sanctification of Industrial Americanization; Conclusion; Notes; Bibliography; Index
Sommario/riassunto	Local teachers and ministers extolling the virtues of hard work and loyalty to God and country. Veterans' groups and women's clubs promoting the military fighting radicalism, and equating business and patriotism. Industrial leaders gaining legal as well as moral influence over national domestic policy. Such scenes might seem to be lifted

from a Sinclair Lewis novel or a Contract with America publicity video.
But as John C. Hennen shows in this piercing analysis of early-
twentieth-century American political culture, from 1916 to 1925
""Americanization"" became the theme -- indeed, the script --
