

1. Record Nr.	UNINA9910455148603321
Titolo	International management in China [[electronic resource]] : cross-cultural issues // edited by Jan Selmer
Pubbl/distr/stampa	London ; New-York, : Routledge, 2003
ISBN	1-280-33333-2 0-203-02180-0
Descrizione fisica	1 online resource (287 p.)
Collana	Routledge advances in Asia-Pacific business
Altri autori (Persone)	SelmerJan <1942->
Disciplina	382 658.00951 658.0490951
Soggetti	Joint ventures - China - Management International business enterprises - China - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"This book is the world's first international academic conference on Cross-Cultural Management in China (CCMC) held in Hong Kong in August 1996"--Pref.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Partnership management -- Human resource management -- Managing communication, cooperation and negotiation.
Sommario/riassunto	The greatest challenge to international business today is how to manage business operations across cultural boundaries. This is especially true in the case of China, which has attracted a massive amount of foreign investment and international trade recently. This new study examines three main themes:* the partnership of management through joint ventures* the human resource aspects of management* the management of communication, co-operation and negotiationThe crucial issue of trustworthiness, the different managerial practices in China and the West, the importance of being well