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Autore	Rama Gopal CA C
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Nota di contenuto	Cover; Dedication; Preface; Contents; Chapter 1 Aims and Functions of Finance; Chapter 2 Objectives of Financial Management; Chapter 3 Financial Ratio Analysis; Chapter 4 Sources and Application of Funds; Chapter 5 Cash Flow Statement; Chapter 6 Cost-Volume Profit Analysis; Chapter 7 Leverages; Chapter 8 Time Value of Money; Chapter 9 Investment and Capital Structure Decisions; Chapter 10 Instruments of Long-Term Finance; Chapter 11 Cost of Different Sources of Raising Capital; Chapter 12 Weighted Average Cost of Capital; Chapter 13 Optimum Capital Structure Chapter 14 Valuation and Rates of Return Chapter 15 Budgeting and Budgetary Control; Chapter 16 Methods of Capital Budgeting; Chapter 17 Short-Term Financing and Investments; Chapter 18 Management of Working Capital; Chapter 19 Management of Cash Receivables; Chapter 20 Inventory Management; Chapter 21 Internal Financing; Chapter 22 Dividend Policy; Chapter 23 Financial Modeling; Chapter 24 Test Paper-Objective Questions
Sommario/riassunto	About the Book: MBA has been attracting students of different streams in large numbers, a recent change in trend, unlike a decade, earlier.

This book is aimed at the students of non-commerce background, who always experience difficulty to understand the concepts and application of finance, in a simple manner and easy way to learn. In this book, all the topics have been dealt with in a systematic manner, in the same order of UGC syllabus of MBA, for convenient reading. Topics are common in almost all the MBA institutes and so the book is ideally useful to all students, pursuing post graduation
