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| ISBN | 0-674-03917-3 |
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| Nota di bibliografia | Includes bibliographical references (p. 301-331) and index. |
| Nota di contenuto | Frontmatter -- Contents -- 1. Introduction -- 2. Score-keeping -- 3. Match-fixing -- 4. Sources of Variation -- 5. The Cuban Missile Crisis -- 6. The Tet Offensive -- 7. The Yom Kippur War -- 8. The U.S. Intervention in Somalia -- 9. America at War -- 10. Conclusion -- Notes -- Acknowledgments -- Index |
| Sommario/riassunto | How do people decide which country came out ahead in a war or a crisis? In Failing to Win, Dominic Johnson and Dominic Tierney dissect the psychological factors that predispose leaders, media, and the public to perceive outcomes as victories or defeats--often creating wide gaps between perceptions and reality. |