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Nota di contenuto	Frontmatter -- CONTENTS -- ILLUSTRATIONS -- INTRODUCTION: THE FAITHFUL SLAVE -- 1. THE LIFE OF "AUNT JEMIMA" -- 2. ANXIOUS PERFORMANCES -- 3. THE LINE BETWEEN MOTHER AND MAMMY -- 4. MONUMENTAL POWER -- 5. THE VIOLENCE OF AFFECTION -- 6. CONFRONTING THE MAMMY PROBLEM -- EPILOGUE: RECASTING THE FAITHFUL SLAVE -- NOTES -- ACKNOWLEDGMENTS -- INDEX
Sommario/riassunto	Loving, hating, pitying, or pining for mammy became a way for Americans to make sense of shifting economic, social, and racial realities. Assertions of black contentment with servitude alleviated white fears while reinforcing racial hierarchy. McElya's stories expose the power and reach of this myth, not only in advertising, films, and literature about the South, but also in national monument proposals, child custody cases, New Negro activism, anti-lynching campaigns, and

the civil rights movement.

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