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Distribution and Self-Promotion; PART 4 Appendixes; A. Form at for the Feature Screenplay; B. Library of Congress Copyright Circulars; C. Sample Agreements; D. WGA Writing Credit Definitions; E. Best Practice Guide for Fair Use in Documentaries; F. Resource Listings
Selected Bibliography End notes; About the Author

Sommario/riassunto

Preparing independent or guerrilla filmmakers for the legal, financial, and organizational questions that can doom a project if unanswered, this guide demystifies issues such as developing a concept, founding a film company, obtaining financing, securing locations, casting, shooting, granting screen credits, distributing, exhibiting, and marketing a film. Updated to include digital marketing and distribution strategies through YouTube or webisodes, it also anticipates the ""problems"" generated by a blockbuster hit: sound tracks, merchandizing
