

1. Record Nr.	UNINA9910455053603321
Autore	Lenthall Bruce
Titolo	Radio's America [[electronic resource]] : the Great Depression and the rise of modern mass culture // Bruce Lenthall
Pubbl/distr/stampa	Chicago, : University of Chicago Press, 2007
ISBN	9786612239847 1-282-23984-8 0-226-47193-4
Descrizione fisica	1 online resource (275 p.)
Disciplina	302.23/44097309043
Soggetti	Radio broadcasting - United States - History Radio broadcasting - Social aspects - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 213-253) and index.
Nota di contenuto	Frontmatter -- CONTENTS -- ACKNOWLEDGMENTS -- INTRODUCTION. "The Story of the Century" -- 1. RADIO'S CHALLENGES Public Intellectuals and the Problem of Mass Culture -- 2. Radio's Listeners: Personalizing Mass Culture -- 3. Radio's Democracy: The Politics of the Fireside -- 4. Radio's Champions: Strange Gods? -- 5. Radio's Students: Media Studies and the Possibility of Mass Communication -- 6. Radio's Writers: A Public Voice in the Modern World -- Conclusion -- Notes -- Index
Sommario/riassunto	Orson Welles's greatest breakthrough into the popular consciousness occurred in 1938, three years before Citizen Kane, when his War of the Worlds radio broadcast succeeded so spectacularly that terrified listeners believed they were hearing a genuine report of an alien invasion-a landmark in the history of radio's powerful relationship with its audience. In Radio's America, Bruce Lenthall documents the enormous impact radio had on the lives of Depression-era Americans and charts the formative years of our modern mass culture. Many Americans became alienated from their government and economy in the twentieth century, and Lenthall explains that radio's appeal came from its capability to personalize an increasingly impersonal public

arena. His depictions of such figures as proto-Fascist Charles Coughlin and medical quack John Brinkley offer penetrating insight into radio's use as a persuasive tool, and Lenthall's book is unique in its exploration of how ordinary Americans made radio a part of their lives. Television inherited radio's cultural role, and as the voting tallies for American Idol attest, broadcasting continues to occupy a powerfully intimate place in American life. Radio's America reveals how the connections between power and mass media began.

2. Record Nr.	UNINA9911047680003321
Autore	Berardi Umberto
Titolo	Construction, Energy, Environment and Sustainability : Proceedings of Cees 2025 (Volume 1: Construction Materials and Technologies) // edited by Umberto Berardi, Julieta António, Nuno Simões
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2026
ISBN	981-9518-22-9
Edizione	[1st ed. 2026.]
Descrizione fisica	1 online resource (823 pages)
Collana	Lecture Notes in Civil Engineering, , 2366-2565 ; ; 743
Altri autori (Persone)	Berardi
Disciplina	690
Soggetti	Buildings - Design and construction Buildings - Environmental engineering Building materials Environmental engineering Civil engineering Building Construction and Design Building Physics, HVAC Building Materials Environmental Civil Engineering
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Construction materials and technologies -- Building physics -- Energy -- Water and sanitation -- Environment -- Construction and industry -- Community challenges and policies.

Sommario/riassunto

This book is the 1st volume of selected papers from the 3rd International Conference on Construction, Energy, Environment and Sustainability (CEES 2025), held on 11-13 June, 2025 at Polytechnic University of Bari, Italy, covering topics related with construction materials and technologies. The 3-volume proceedings present recent developments on innovative construction materials and technologies, on building physics and energy performance, on the environmental effects of manmade infrastructure, on the adoption of the industry 4.0 principals and on the social and economic aspects of sustainable construction and housing, and will make valuable contributions to academic researchers, engineers, planners, stakeholders and policy makers. .
