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Nota di contenuto	Frontmatter -- Contents -- List of Tables -- Preface -- Acknowledgments -- 1. The Challenge of Farsightedness -- 2. The Root Causes of Shortsightedness and Their Manifestations in Developing Countries -- 3. Gaining Traction to Overcome Obstacles to Farsightedness -- 4. Creating and Rescheduling Tangible Benefits and Costs -- 5. Creating and Rescheduling Social and Psychological Rewards -- 6. Realigning Performance Evaluation -- 7. Self-Restraint Instruments -- 8. Analytic Exercises -- 9. Deepening Problem Definitions -- 10. Design Dimensions of Communicating Farsighted Appeals -- 11. The Triple Appeal Principle -- 12. Managing Heuristics -- 13. Empowering and Insulating the Farsighted Leader -- 14. Structuring Decision-Making Processes -- 15. Conclusions -- Notes -- References -- Index
Sommario/riassunto	Humans are plagued by shortsighted thinking, preferring to put off work on complex, deep-seated, or difficult problems in favor of quick-fix solutions to immediate needs. When short-term thinking is applied

to economic development, especially in fragile nations, the results—corruption, waste, and faulty planning—are often disastrous. In *Bringing in the Future*, William Ascher draws on the latest research from psychology, economics, institutional design, and legal theory to suggest strategies to overcome powerful obstacles to long-term planning in developing countries. Drawing on cases from Africa, Asia, and Latin America, Ascher applies strategies such as the creation and scheduling of tangible and intangible rewards, cognitive exercises to increase the understanding of longer-term consequences, self-restraint mechanisms to protect long-term commitments and enhance credibility, and restructuring policy-making processes to permit greater influence of long-term considerations. Featuring theoretically informed research findings and sound policy examples, this volume will assist policy makers, activists, and scholars seeking to understand how the vagaries of human behavior affect international development.
