

1. Record Nr.	UNINA9910455034703321
Titolo	Handbook of risk and crisis communication // Robert L. Heath and H. Dan O'Hair, editors
Pubbl/distr/stampa	New York, N.Y. : , : Routledge, , 2009
ISBN	1-135-59775-8 1-282-17021-X 9786612170218 0-203-89162-7
Edizione	[First edition.]
Descrizione fisica	1 online resource (696 p.)
Collana	Routledge communication series
Altri autori (Persone)	HeathRobert L <1941-> (Robert Lawrence) O'HairDan
Disciplina	658.4/5 658.45
Soggetti	Risk management Crisis management Emergency management Communication in management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	section I. Exploring the reach of crisis and risk communication -- section II. Key constructs of crisis and risk communication -- section III. Contexts of crisis and risk communication.
Sommario/riassunto	The Handbook of Risk and Crisis Communication explores the scope and purpose of risk, and its counterpart, crisis, to facilitate the understanding of these issues from conceptual and strategic perspectives. Recognizing that risk is a central feature of our daily lives, found in relationships, organizations, governments, the environment, and a wide variety of interactions, contributors to this volume explore such questions as: ""What is likely to happen, to whom, and with what consequences?""; ""To what extent can science and vigilance prevent or mitigate negative outcomes?""; and "

