Record Nr. UNINA9910455019103321 Autore Lauer Chris <1966-> Titolo Breaking free [[electronic resource]]: how to quit your job and start your own business / / Chris Lauer Westport, Conn., : Praeger Publishers, 2009 Pubbl/distr/stampa **ISBN** 1-282-34136-7 9786612341366 0-313-35535-5 Descrizione fisica 1 online resource (212 p.) Disciplina 658.1/1 Soggetti New business enterprises - United States Small business - United States - Management Entrepreneurship - United States Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Introduction: the clock is ticking -- How I broke free -- Who are you? -- What are you going to do with the rest of your life? -- When is the timing right? -- Where are your heart and your mind? -- How to quit your job -- Why work for yourself? -- How to meet people who can help you in your business -- How to succeed with your people -- How to sell your work to customers -- How to grow -- How to recognize success and when to call it quits -- Epilogue: famous last words. Sommario/riassunto Breaking Free is about making the transition from working for the man to working for yourself by starting your own business or freelancing. By focusing on the personal experiences, ideas, and actions of a variety of self-employed peopleNincluding freelance writers, contractors, service providers, store owners and franchisees, sales reps, and othersNthis book offers readers deep insights into the ideas and decisions required to make self-employment a reality. Along the way, author and selfemployed professional Chris Lauer offers a wealth of practical small-

business insights and tips. Breaking