

1. Record Nr.	UNINA9910454996903321
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Titolo	How to display data [[electronic resource] /] / Jenny V. Freeman, Stephen J. Walters, Michael J. Campbell
Pubbl/distr/stampa	Malden, Mass. : BMJ Books, 2008
ISBN	1-4443-5970-3 1-282-11808-0 9786612118081 1-4443-1255-3
Descrizione fisica	1 online resource (117 p.)
Altri autori (Persone)	WaltersStephen John CampbellMichael J., PhD.
Disciplina	610.72/7
Soggetti	Medical writing Medical statistics Medicine - Research - Statistical methods Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction to data display -- How to display data badly -- Displaying univariate categorical data -- Displaying quantitative data -- Displaying the relationship between two continuous variables -- Data in tables -- Reporting study results -- Time series plots and survival curves -- Displaying results in presentations.
Sommario/riassunto	Effective data presentation is an essential skill for anybody wishing to display or publish research results, but when done badly, it can convey a misleading or confusing message. This new addition to the popular "How to" series explains how to present data in journal articles, grant applications or research presentations clearly, accurately and logically, increasing the chances of successful publication.