

1. Record Nr.	UNINA9910454951403321
Titolo	Contrastive rhetoric revisited and redefined [[electronic resource] /] / edited by Clayann Gilliam Panetta
Pubbl/distr/stampa	Mahwah, N.J., : L. Erlbaum Associates, c2001
ISBN	1-135-65655-X 1-282-32723-2 1-4106-0075-0 9786612327230 0-585-34797-2
Descrizione fisica	1 online resource (147 p.)
Altri autori (Persone)	PanettaClayann Gilliam
Disciplina	428/.0071
Soggetti	Contrastive linguistics English language - Study and teaching - Foreign speakers Rhetoric - Study and teaching Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Foreword; Preface; I CONTRASTIVE RHETORIC REVISITED; 1 Understanding Cultural Differences in the Rhetoric and Composition Classroom: Contrastive Rhetoric as Answer to ESL Dilemmas; 2 Rhetorical Structures for Multilingual and Multicultural Students; 3 Contrastive Rhetoric and Resistance to Writing; 4 Doing Global Business in the Information Age: Rhetorical Contrasts in the Business and Technical Professions; 5 Contrastive Rhetoric Theory in an Electronic Medium: Teaching ESL Writers to Become Bricoleurs in a Computer-Assisted Classroom II CONTRASTIVE RHETORIC REDEFINED6 Contrastive Rhetoric and the Possibility of Feminism; 7 African-American Women's Rhetorics and the Culture of Eurocentric Scholarly Discourse; 8 The Queen's English: A Queerly Into Contrastive Rhetoric; Afterword; About the Contributors; Author Index; Subject Index;
Sommario/riassunto	The theory of contrastive rhetoric was first put forth by Robert Kaplan in the mid 1960s to explain the differences in writing and discourse

between students who were native speakers of English and their international counterparts. Over the past three dec