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| Autore | Shropshire Kenneth L |
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| Nota di bibliografia | Includes bibliographical references (p. [73]-96) and index. |
| Nota di contenuto | Front matter -- Contents -- Tables -- Foreword -- Acknowledgments -- Introduction -- Chapter 1. The Sports Franchise Game -- Chapter 2. Impact Studies and Other Quantitative Analyses: Inconclusive Conclusions -- Chapter 3. The Philadelphia v. Camden Story -- Chapter 4. Shifts in the Bay Area, Part 1: San Francisco -- Chapter 5. Shifts in the Bay Area, Part 2: Oakland -- Chapter 6. The Field-of-Dreams Approach: Baltimore and Indianapolis -- Chapter 7. Washington, D.C.: Longing for the Senators -- Chapter 8. Putting the Pursuit into Perspective: The Value of Sports -- Notes -- Index |
| Sommario/riassunto | Power, prestige, and millions of dollars—these are the stakes in the sports franchise game. In this book, sports attorney Kenneth Shropshire describes the franchise warfare that pits city against city in the fierce bidding competition to capture major league teams. Rigorous research, fascinating interviews with major players, stories behind the headlines, and an insider's perspective converge in this rare view of the business side of professional sports. Shropshire portrays a complex web of motivations, negotiations, and public relations, and discusses |

examples from Philadelphia, the Bay Area, and Washington D.C.
