

1. Record Nr.	UNINA9910454909303321
Autore	Duderstadt James J. <1942->
Titolo	Intercollegiate athletics and the American university [[electronic resource] ] : a university president's perspective // James J. Duderstadt
Pubbl/distr/stampa	Ann Arbor, : University of Michigan Press, c2003
ISBN	1-282-42328-2 9786612423284 0-472-02191-5
Edizione	[1st pbk. ed.]
Descrizione fisica	1 online resource (358 p.)
Disciplina	796.04/3/0973
Soggetti	College sports - Corrupt practices - United States College sports - Moral and ethical aspects - United States College sports - Social aspects - United States College sports - United States - Management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 327-333) and index.
Nota di contenuto	Contents; Part I. Hail to the Victors; 1. Introduction; 2. Go Blue; 3. A University President's Perspective; Part II. How Do Things Really Work?; 4. The Evolution of College Sports; 5. University 101; 6. The Governance of Intercollegiate Athletics; 7. Financing College Athletics; Part III. Cracks in the Facade; 8. The Commercialization of College Sports; 9. The Student-Athlete; 10. Integrity; 11. Institutional Control; Part IV. Tilting at Windmills; 12. Back to Basics; 13. Roads to Reform; 14. Reform or Extinction?; Epilogue; Notes; Index
Sommario/riassunto	A former Big Ten university president argues that the increased commercialization of college sports endangers our universities' primary goal