

1. Record Nr.	UNINA9910454900603321
Titolo	Corporate social responsibility in Asia // edited by Kyoko Fukukawa
Pubbl/distr/stampa	New York : , : Routledge, , 2010
ISBN	1-135-19266-9 1-282-37681-0 9786612376818 0-203-86421-2
Descrizione fisica	1 online resource (186 p.)
Collana	Routledge international business in Asia series ; ; 5
Altri autori (Persone)	FukukawaKyoko
Disciplina	658.408095
Soggetti	Social responsibility of business - Asia Business ethics - Asia Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Book Cover; Title; Copyright; Contents; Illustrations and tables; Notes on contributors; Acknowledgements; Foreword; Introduction: Global crossroads - corporate social responsibility in Asia; 1 Social paradigms in China and the West; 2 Structural change in corporate society and CSR in Japan; 3 Perceptions of CSR and its adoption to business practice in the Thai context; 4 A multilevel assessment of corporate social responsibility disclosure in Malaysia; 5 Exploitation of labour in Bangladeshi ready-made garment sector: Who is responsible? 6 CSR - a virtuous Circle. But which circle? And whose 'virtue'?Index
Sommario/riassunto	Corporate Social Responsibility (CSR) is an important issue in contemporary business, management and politics, especially since the launch of the United Nations Global Compact in 2000 as an initiative to encourage businesses worldwide to adopt sustainable and socially responsible policies, and to report on them. This book examines the theory and practice of CSR in Asia. The philosophical and ideological underpinnings of CSR are rooted in Anglo-American and European principles of liberal democratic rights, justice and societal structures. This book not only considers the impact of Western CS

