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Nota di contenuto	Book Cover; Title; Contents; Acknowledgments; INTRODUCTION; MARKETS AS AN EXTENSION OF CULTURE; ECONOMIC AND CULTURAL KNOWLEDGE: GHANAIAAN ECONOMIC PERFORMANCE THROUGH AN AUSTRIAN LENS; THE CULTURAL FOUNDATIONS OF INDIGENOUS ENTREPRENEURSHIP; INDIGENOUS CREDIT, MUTUAL ASSISTANCE SOCIETIES, AND ECONOMIC DEVELOPMENT: PROSPECTS AND IMPEDIMENTS; TOWARDS AN INTERPRETIVE ECONOMICS: THREE PROFILES OF URBAN MARKET WOMEN; CONCLUSION: CULTURE AND ECONOMIC DEVELOPMENT WITHIN THE SUBJECTIVIST FRAMEWORK; Notes; Bibliography; Index
Sommario/riassunto	This book argues that international aid programmes are unsuccessful for indigenous African institutions because it is based on mainstream economic theory which is fundamentally acultural which does not understand their cultural context.