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1 Matsushita Electric Industrial Company (Panasonic) 1.1 Founding; 1.2 Post-war reconstruction and the major push overseas; 1.3 Factory development and strengthening of overseas sales networks; 1.4 Long-term vision guides overseas development; 1.5 Post-bubble slump; 2 Organizational Structure and Business Administration; 2.1 Restructuring for recovery from a slump; 2.2 Reformation of organizational structure and management; 3 Administrations of Overseas Operations; 4 International Management and Management Accounting Information; 5 Summary; References; Appreciation International Management Accounting in Sharp Corporation Yoko Asakura, Aiko Kageyama & Rieko Takahara 1 Corporate Overview 1; 1.1 Company foundation; 1.2 Becoming a full-range electronics manufacturer; 1.3 Toward the liquid crystal era (from the year 2004); 2 Strategy and Organizational Structure; 2.1 Organization structure; 2.2 Management accounting; 2.3 Research and development; 2.4 Environmental management; 3 International Strategy and Management Accounting; 3.1 Strategy and management of overseas business activities; 3.2 Supply chain management; 3.3 International management accounting
References Additional Statement; International Management Accounting for SANYO Electric Co., Ltd. Keisuke Sakate & Masafumi Tomita; 1 Introduction of SANYO Electric Co., Ltd.; 1.1 The establishment and management policy of SANYO Electric Co., Ltd.; 1.2 History of SANYO's overseas transactions; 1.3 SANYO's breakthrough and their business activity in the global market; 1.4 Present-day SANYO; 2 Strategy and Organizational Structures; 2.1 Challenge 21 and organizational restructuring; 2.2 The business group system; 2.3 The third business and structural change of the organization
3 International Strategy and International Management Accounting

Sommario/riassunto

In the interests of globalization, many companies today are establishing theories and practices for international management accounting. This book discusses the current status of international management accounting in Japan through interviews with three major electronics companies. By tracing the history of the business expansion of the three companies, as well as their transition of strategies and accompanying organizational structure, key features and details of international management accounting are faithfully described. The book is divided into two parts. Part I describes general concepts
