

1. Record Nr.	UNINA9910454832403321
Autore	Reeves Laura L
Titolo	A manager's guide to data warehousing [[electronic resource] /] / Laura L. Reeves
Pubbl/distr/stampa	Indianapolis, IN, : Wiley Pub., 2009
ISBN	0-470-54938-6 1-282-12226-6 9786612122262 0-470-50849-3
Edizione	[1st edition]
Descrizione fisica	1 online resource (482 p.)
Disciplina	005.74068 658.40380285574
Soggetti	Data warehousing - Management Database management Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	A Manager's Guide to Data Warehousing; About the Author; Credits; Acknowledgments; Contents; Introduction; Overview of the Book; How This Book Is Organized; Who Should Read This Book; Part I: The Essentials of Data Warehousing; Chapter 1: Gaining Data Warehouse Success; Chapter 2: The Executive's FAQ for Data Warehousing; Part II: The Business Side of Data Warehousing; Chapter 3: Understanding Where You Are and Finding Your Way; Chapter 4: Successful IT-Business Partnerships; Chapter 5: Setting Up a Successful Project; Chapter 6: Providing Business Requirements Part III: Dealing with the DataChapter 7: Modeling the Data for your Business; Chapter 8: Managing Data As a Corporate Asset; Part IV: Building the Project; Chapter 9: Architecture, Infrastructure, and Tools; Chapter 10: Implementation: Building the Database; Chapter 11: Data Delivery: What you Finally See; Part V: Next Steps-Expanding on Success; Chapter 12: Managing the Production Data Warehouse; Chapter 13: Achieving Long-Term Success; Glossary; Index
Sommario/riassunto	Aimed at helping business and IT managers clearly communicate with

each other, this helpful book addresses concerns straight-on and provides practical methods to building a collaborative data warehouse . You'll get clear explanations of the goals and objectives of each stage of the data warehouse lifecycle while learning the roles that both business managers and technicians play at each stage. Discussions of the most critical decision points for success at each phase of the data warehouse lifecycle help you understand ways in which both business and IT management can make decisions that best m
