1. Record Nr. UNINA9910454775103321 Autore Terrio Susan J **Titolo** Crafting the Culture and History of French Chocolate [[electronic resource]] Berkeley, : University of California Press, 2000 Pubbl/distr/stampa 0-520-92394-4 **ISBN** 1-59734-557-1 Descrizione fisica 1 online resource (329 p.) Disciplina 641.3/374/0944 Soggetti Chocolate-- History Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di contenuto Preliminaries; Contents; List of Illustrations; Acknowledgments; 1 Introduction; 2 Bread and Chocolate; 3 Reeducating French Palates; 4 Unsettling Memories; 5 What's in a Name?; 6 "Our craft is beautiful . . . "; 7 Craft as Community, Chocolate as Spectacle; 8 From Craft to Profession?; 9 Defending the Local; 10 Chocolate as Self and Other; Epilogue; Appendix: fieldwork sample; Notes; References; Index Sommario/riassunto This absorbing narrative follows the craft community of French chocolatiers--members of a tiny group experiencing intensive international competition--as they struggle to ensure the survival of their businesses. Susan J. Terrio moves easily among ethnography, history, theory, and vignette, telling a story that challenges conventional views of craft work, associational forms, and training

models in late capitalism.