

1. Record Nr.	UNINA9910454765703321
Autore	Fields Jill <1954->
Titolo	An intimate affair [[electronic resource] ] : women, lingerie, and sexuality // Jill Fields
Pubbl/distr/stampa	Berkeley, : University of California Press, c2007
ISBN	9786612360114 1-282-36011-6 0-520-94113-6
Descrizione fisica	1 online resource (392 p.)
Disciplina	391.4/209
Soggetti	Lingerie - History Women's clothing - History Clothing and dress - Symbolic aspects Clothing and dress - Erotic aspects Advertising - Fashion Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 289-360) and index.
Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Acknowledgments -- Introduction. Sexual Foundations -- 1. Drawers -- 2. Corsets and Girdles -- 3. Brassieres -- 4. The Meaning of Black Lingerie -- 5. The Invisible Woman: Intimate Apparel Advertising -- 6. The Production of Glamour: Intimate Apparel Workers and Union Culture -- 7. Return of the Repressed (Waist), 1947-1952 -- Epilogue. Bra vs. Bra: Feminist Intimate Apparel Art -- Notes -- Index
Sommario/riassunto	Intimate apparel, a term in use by 1921, has played a crucial role in the development of the "naughty but nice" feminine ideal that emerged in the twentieth century. Jill Fields's engaging, imaginative, and sophisticated history of twentieth-century lingerie tours the world of women's intimate apparel and arrives at nothing less than a sweeping view of twentieth-century women's history via the undergarments they wore. Illustrated throughout and drawing on a wealth of evidence from fashion magazines, trade periodicals, costume artifacts, Hollywood films, and the records of organized labor, An Intimate Affair is a

provocative examination of the ways cultural meanings are orchestrated by the "fashion-industrial complex," and the ways in which individuals and groups embrace, reject, or derive meaning from these everyday, yet highly significant, intimate articles of clothing.

---