Record Nr. UNINA9910454741103321 Autore Biesecker Barbara A Titolo Addressing postmodernity [[electronic resource]]: Kenneth Burke, rhetoric, and a theory of social change / / Barbara A. Biesecker Tuscaloosa,: University of Alabama Press, c1997 Pubbl/distr/stampa **ISBN** 0-8173-8259-3 Descrizione fisica 1 online resource (138 p.) Collana Studies in rhetoric and communication Disciplina 801.95092 809.9113 809/.9113 Postmodernism (Literature) Soggetti Rhetoric Literature and society Literature, Modern - 20th century - History and criticism Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references (p. 103-120) and index. Nota di contenuto Contents; Acknowledgments; 1. Entering the Fray; 2. Reading Ontology in A Grammar of Motives; 3. A Rhetoric of Motives, or Toward an Ontology of the Social; 4. Further Speculations on the Dialectic: The Rhetoric of Religion; 5. From Communicative Action to Rhetorical Invention; Notes; Works Cited; Index Sommario/riassunto Biesecker reveals the full range of Kenneth Burke's contribution to the possibility of social change. In Addressing Postmodernity, Barbara Biesecker examines the relationship between rhetoric and social change and the ways human beings transform social relations through the purposeful use of symbols. In discerning the conditions of possibility for social transformation and the role of human beings and rhetoric in it, Biesecker turns to the seminal work of Kenneth Burke. Through a close reading of Burke's major works. A Grammar of Motives. A

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