

1. Record Nr.	UNINA9910454709103321
Titolo	Internationalizing media studies [[electronic resource]] : impediments and imperatives // edited by Daya Kishan Thussu
Pubbl/distr/stampa	New York, : Routledge, 2009
ISBN	1-134-05023-2 1-282-12445-5 9786612124457 0-415-45530-8 0-203-87738-1
Descrizione fisica	1 online resource (335 p.)
Collana	Internationalizing media studies
Altri autori (Persone)	ThussuDaya Kishan
Disciplina	302.23071
Soggetti	Mass media - Study and teaching Communication, International - Study and teaching Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 305-307) and index.
Nota di contenuto	pt. 1. Internationalizing media research -- pt. 2. Broadening the field of media studies -- pt. 3. Regional perspectives on internationalization -- pt. 4. Pedagogic parameters: internationalizing media syllabi.
Sommario/riassunto	The explosion of transnational information flows, made possible by new technologies and institutional changes (economic, political and legal) has profoundly affected the study of global media. At the same time, the globalization of media combined with the globalization of higher education means that the research and teaching of the subject faces immediate and profound challenges, not only as the subject of enquiry but also as the means by which researchers and students undertake their studies. Edited by a leading scholar of global communication, this collection of essays by int