Record Nr. UNINA9910454695503321 The fabric of cultures [[electronic resource]]: fashion, identity and **Titolo** globalization / / edited by Eugenia Paulicelli and Hazel Clark Pubbl/distr/stampa New York, : Routledge, 2009 **ISBN** 1-135-25356-0 1-282-12512-5 9786612125126 0-203-86902-8 Descrizione fisica 1 online resource (236 p.) Altri autori (Persone) PaulicelliEugenia <1958-> ClarkHazel 391 Disciplina Soggetti Clothing and dress - Social aspects Fashion - Social aspects Globalization - Social aspects Electronic books. Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Book Cover; Title; Copyright; Contents; Figures; Contributors; Acknowledgments: Introduction: Chapter 1 From potlatch to Wal-Mart: Courtly and capitalist hierarchies through dress; Chapter 2 Dressing the nation: Indian cinema costume and the making of a national fashion, 1947-1957; Chapter 3 Made in America: Paris, New York, and postwar fashion photography; Chapter 4 Framing the Self, staging identity: Clothing and Italian style in the films of Michelangelo Antonioni (1950-1964): Chapter 5 The art of dressing: Body, gender, and discourse on fashion in Soviet Russia in the 1950s and 1960s Chapter 6 Fashioning appropriate youth in 1990s VietnamChapter 7 Youth, gender, and secondhand clothing in Lusaka, Zambia: Local and global styles; Chapter 8 Fashion design and technologies in a global context; Chapter 9 Fabricating Greekness: From fustanella to the glossy page; Chapter 10 Fashion Brazil: South American style, culture, and industry; Chapter 11 Fashioning "China style" in the twenty-first

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## Sommario/riassunto

Fashion is both public and private, material and symbolic, always caught within the lived experience and providing an incredible tool to study culture and history. The Fabric of Cultures examines the impact of fashion as a manufacturing industry and as a culture industry that shapes the identities of nations and cities in a cross-cultural perspective, within a global framework. The collected essays investigate local and global economies, cultures and identities and the book offers for the first time, a wide spectrum of case studies which focus on a diversity of geographical