1. Record Nr. UNINA9910454665803321

Autore	Haan Arjan de
Titolo	How the aid industry works [[electronic resource]] : an introduction to international development / / Arjan de Haan
Pubbl/distr/stampa	Sterling, VA, : Kumarian Press, 2009
ISBN	1-56549-349-4
Descrizione fisica	xvi, 237 p. ; ; 23 cm
Disciplina	338.9109172/4
Soggetti	International economic relations Economic assistance - Developing countries Economic assistance - International cooperation Development economics Electronic books. Developing countries Foreign economic relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Why is aid contested? -- The aid industry defined -- The evolution in thinking about aid and international development -- Development projects: rationale and critique -- Hard-nosed development: reforms, adjustment, governance -- Country-led approaches and donor coordination -- Development's poor cousins: environment, gender, participation, and rights -- What works in the aid industry? What doesn't? How do we know? -- Challenges for the aid industry in the twenty-first century.
Sommario/riassunto	International development is big business. Official global aid flows from North to South are over 100 billion annually. China and India, former aid recipients, are rapidly entering the field as aid providers themselves, and international charity is being redefined with the resources of private donors like the Gates Foundation, for example, outstripping the annual budget of long-time donors like the UK, Canada or the World Health Organization. Lacking in the literature on international development is an introductory text that provides an overview of the practices of the "business" of development. How the Aid Industry Works provides a basic description of what aid practices are

	and how they evolved. The arguments of both proponents and opponents of aid are presented and analyzed, along with real-life examples of projects and programs in context. Ideal for undergraduate and graduate students encountering the subject of development for the first time, the book also serves as an overview for development practitioners who want a handy reference covering the universe they inhabit.

2.

Record Nr.	UNINA9910154800803321
Autore	Laudon Kenneth C. <1944->
Titolo	Essentials of management information systems / / Kenneth C. Laudon, Jane P. Laudon
Pubbl/distr/stampa	Harlow, England : , : Pearson, , 2015 ©2015
ISBN	1-292-07501-5
Edizione	[Eleventh edition, Global edition.]
Descrizione fisica	1 online resource (504 pages) : illustrations (some color), tables
Collana	Always Learning
Disciplina	658.4/038011
Soggetti	Management information systems
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover -- Title Page -- Complete Contents -- I Information Systems in the Digital Age -- 1 Business Information Systems in Your Career -- Chapter-Opening Case:Rugby Football Union Tries Big Data -- 1.1 The Role of Information Systems in Business Today -- How Information Systems Are Transforming Business -- What's New in Management Information Systems? -- Interactive Session: People Meet the New Mobile Workers -- Globalization Challenges and Opportunities: A Flattened World -- Business Drivers of Information Systems -- 1.2 Perspectives on Information Systems and Information Technology -- What Is an Information System? -- It Isn't Simply Technology: The Role of People and Organizations -- Dimensions of Information Systems -- 1.3 Understanding Information Systems: A Business Problem-Solving Approach -- The Problem-Solving Approach -- Interactive Session: Technology UPS Competes Globally with Information Technology -- A

Model of the Problem-Solving Process -- The Role of Critical Thinking in Problem Solving -- The Connection Between Business Objectives, Problems, and Solutions -- 1.4 Information Systemsand Your Career -- How Information Systems Will Affect Business Careers -- Information Systems and Your Career: Wrap-Up -- How This Book Prepares You For the Future -- Review Summary -- Key Terms -- Review Questions -- Discussion Questions -- Hands-On MIS Projects -- Management Decision Problems -- Improving Decision Making: Using Databases to Analyze Sales Trends -- Improving Decision Making: Using the Internet to Locate Jobs Requiring Information Systems Knowledge -- Collaboration and Teamwork Project -- Business Problem-Solving Case A New Look at Electronic Medical Records -- 2 Global E-business and Collaboration -- Chapter-Opening Case:Social Networking Takes Off at Kluwer -- 2.1 Components of a Business.
Organizing a Business: Basic Business Functions -- Business Processes -- Managing a Business and Firm Hierarchies -- The Business Environment -- The Role of Information Systems in a Business -- 2.2 Types of Business Information Systems -- Systems for Different Management Groups -- Interactive Session: Organizations Vail Ski Resorts Goes High-Tech for High Touch -- Interactive Session: People Piloting Procter and Gamblefrom Decision Cockpits -- Systems for Linking the Enterprise -- E-Business, E-Commerce,and E-Government -- 2.3 Systems for Collaboration and Social Business -- What Is Collaboration? -- What Is Social Business? -- Business Benefits of Collaboration and Social Business -- Building a Collaborative Culture and Business Processes -- Tools and Technologies for Collaboration and Social Business -- 2.4 The Information Systems Function in Business -- The Information Systems Department -- Information Systems Services -- Review Summary -- Key Terms -- Review Questions -- Discussion Questions -- Hands-On MIS Projects -- Management Decision Problems -- Improving Decision Making: Using a Spreadsheet to Select Suppliers -- Achieving Operational Excellence: Using Internet Software to Plan Efficient Transportation Routes -- Collaboration and Teamwork Project -- Business Problem-Solving Case Modernization of NTUC Income -- 3 Achieving Competitive Advantage with Information Systems -- Chapter-Opening Case:Grupo Modelo: Competing on Processes -- 3.1 Using Information Systems to Achieve Competitive Advantage -- Porter's Competitive Forces Model -- Information System Strategies for Dealing with Competitive Forces -- The Internet's Impact on Competitive Advantage -- The Business Value Chain Model -- Interactive Session: Technology Auto Makers Become Software Companies -- Synergies, Core Competencies, and Network-Based Strategies.
Disruptive Technologies: Riding the Wave -- 3.2 Competing on a Global Scale -- The Internet and Globalization -- Global Business and System Strategies -- Global System Configuration -- 3.3 Competing on Quality and Design -- What Is Quality? -- How Information Systems Improve Quality -- 3.4 Competing on Business Processes -- What is Business Process Management? -- Interactive Session:Organizations New Systems and Business Processes Put MoneyGram "On the Money" -- Review Summary -- Key Terms -- Review Questions -- Discussion Questions -- Hands-On MIS Projects -- Management Decision Problems -- Improving Decision Making: Using a Database to Clarify Business Strategy -- Improving Decision Making: Using Web Tools to Configure and Price an Automobile -- Collaboration and Teamwork Project -- Business Problem-Solving Case Can This Bookstore Be Saved? -- 4 Ethical and Social Issues in Information Systems -- Chapter-Opening Case:Content Pirates Sail the Web -- 4.1

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Organizing Data in a Relational Database -- Establishing Relationships -- 6.2 Database Management Systems -- Operations of a Relational DBMS -- Capabilities of Database Management Systems -- Non-Relational Databases and Databases in the Cloud -- 6.3 Using Databases to Improve Business Performance and Decision Making -- The Challenge of Big Data -- Business Intelligence Infrastructure -- Analytical Tools: Relationships,Patterns, Trends -- Interactive Session: Organizations Business Intelligence Helps the Cincinnati Zoo Know Its Customers -- Databases and the Web -- 6.4 Managing Data Resources -- Establishing an Information Policy -- Ensuring Data Quality -- Review Summary -- Interactive Session: People American Water Keeps Data Flowing -- Key Terms -- Review Questions -- Discussion Questions -- Hands-On MIS Projects -- Management Decision Problems -- Achieving Operational Excellence: Building a Relational Database for Inventory Management -- Improving Decision Making:

Searching Online Databases For Overseas Business Resources -- Collaboration and Teamwork Project -- Business Problem-Solving Case Does Big Data Bring Big Rewards? -- 7 Telecommunications, the Internet, and Wireless Technology -- Chapter-Opening Case:RFID and Wireless Technology Speed Up Production at Continental Tires -- 7.1 Telecommunications and Networking in Today's Business World -- Networking and Communication Trends -- What is a Computer Network? -- Key Digital Networking Technologies -- 7.2 Communications Networks -- Signals: Digital vs. Analog -- Types of Networks -- Transmission Media and Transmission Speed -- 7.3 The Global Internet -- What Is the Internet? -- Internet Addressing and Architecture -- Interactive Session: OrganizationsThe Battle over Net Neutrality -- Internet Services and Communication Tools. Interactive Session: People Monitoring Employees on Networks: Unethical or Good Business?.

Sommario/riassunto

For undergraduate and graduate MIS courses. An in-depth look at how today's businesses use information technologies. Many businesses look for candidates who know how to use information systems, making a general understanding of information systems an asset to any business student. Laudon and Laudon continue to define the MIS course for all business majors by emphasizing how business objectives shape the application of new information systems and technologies.